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<http://www.bizymoms.com>  
Bizy News  
August 21, 2000  
Subscribers 20,518

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Hi Everyone

School is in the air!! Yes it is and I'm currently doing the "Summer is almost over and the kids go back to school" dance, as I type this. My kids start school one week from today. YEAH!! We've had a great Summer and now I'm ready for a great school year. Next week maybe we can do a big back to school chat party. Sounds like a great time to me!

Great news! We are currently working on two new ebooks that should be ready in just a couple of weeks. One will be on how to make money with a party planning business. It will be written by our favorite, Katie Veseleny. If you enjoyed her writing style in the Santa letter book and loved the way she gave you so much information to start and run your business, you'll really enjoy her next book. The other ebook will be on how to start your own word processing business. This book is written by Diana Ennen, you may have already attended one of her chats. You'll love her step-by-step approach to this great business. Both books will be made affordable for you to purchase.

We have one more open chat this week on how to make money with Santa Letters and other personalized speciality letters. For those of you who bought the ebook you'll be able to chat with Katie until Dec. 2nd about this business and any questions that might pop up as you go along. If you haven't had a chance to buy this ebook yet you can purchase it and get more information about it at:  
<http://www.bizymoms.com/ebookbuy.html> You can purchase the book through paypal with your credit card or you can transfer funds. It's up to you. The cost of the downloadable book is \$14.99. For those of you who have webtv or don't feel comfortable buying products online, but still want to download and read the book on your computer. Click here for your instructions:  
<http://www.bizymoms.com/ebookform.html>

If any of you have written a how to book on starting a particular business, please write me at [lizfolger1@bizymoms.com](mailto:lizfolger1@bizymoms.com) and tell me a little about it.

Lots of awesome chats this week. Please see a full list of them below or visit: <http://www.bizymoms.com/echat42/public/>

Real quick, if you need to subscribe or unsubscribe from this

newsletter please visit: <http://www.bizymoms.com/bmnews.html> OR  
follow the directions at the bottom of the newsletter.

Have a GREAT And Profitable Week!

- Liz Folger

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There is nothing more traumatizing than the first time you drop your child off at a daycare and walk out listening to them cry or beg for you to stay. Having gone through this horrible situation, two mommies created the fabulous business opportunity Child Care Choices, Inc. that assists families with the task of finding quality childcare in every capacity and price range. This franchise offers the work-from-home mom (or dad) the flexibility, low start-up, low overhead opportunity that is every working parent's dream! Be your own boss and have more time for family!  
<http://www.bizymoms.com/bizopps/childcare.html>

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**Making Money With Dealerships, Franchises and Licensing Programs**  
<http://www.bizymoms.com/bizopps.html>

**Make Money With Your Own Cleaning Service**

"Cindy Wells, the president, founded The Other Woman in 1988. This business was founded based on working outside of the home 60 to 80 hours a week as an accounts payable clerk. Raises came once a year at a rate of 2-5%. The job was extremely demanding, taking all the energy out of a person leaving no energy for the most important thing... the children!

After working outside of the home for years, I found myself up against having to have major surgery. Before the surgery, I looked for a housecleaning service to clean my home while I was healing. One major company was so expensive I could not afford to even think about using them. I called other companies and they never would even give me a quote! I did not have a thought in my mind of starting a business. I was in the old rut system. You know, get up at 5:30 get ready for work, get the kids to the babysitter, be clocked in and ready for work by 8. Work until 5, unless there was overtime to do, go pick up the kids, get home at 6:30, make dinner, give the kids a bath, clean up from dinner go to bed start over... I am sure there are a lot of women who can relate to this rut, or worse yet don't even know they are in it!..."

To read more about this business opportunity go to:  
<http://www.bizymoms.com/bizopps/owoman.html>

For more information about sharing your story here e-mail our very friendly autoresponder: [business\\_submit@bizymoms.com](mailto:business_submit@bizymoms.com)

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**Making Money With Network Marketing**  
<http://www.bizymoms.com/bizopps.html>

**Make Money With Watkins!**

"In June of 1983, I gave birth to my first child. My husband and I were both in favor of me being a stay at home mom. We knew things might be tight financially, but it would be worth it for me to be a stay at home mom. When my daughter was just 2 months old, I was beginning to question my decision to be a stay at home mom. While I loved my daughter, I definitely felt something was missing from my life. For the first time, I found myself not having money I could call my own. For the first time, I found myself not having adults to communicate with..."

To read more about this business opportunity go to:  
<http://www.bizymoms.com/bizopps/watkins.html>

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The LeverLock Door Guard is a great way to enhance home security, especially for moms and latch-key kids. This affordable, safe and very effective security device protects you two ways. First, it helps you close your door with 30 times your normal strength. Second, it acts as a shock absorbing door bar to prevent break-ins. Please go to <http://www.Leverlock.com> for a quick demonstration.

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**Your Home Biz Ideas**  
<http://www.bizymoms.com/ideas.html>

**Making Money With Program Developing**

"When I was a little girl, my Mom used to buy me baby dolls to play with. Unfortunately, once I received them, I would cut all of their hair off, paint their faces green and tell my Mom they joined the army.

Hi. I am a Captain in the United States Army, and have been in the military for the past 4 years. I am in Military Intelligence and have received wonderful training and great opportunities to see parts of the world that many people have not seen. The weather was usually freezing and I was sleeping in a tent, but it was a new place. =) I love the military, and although my lifelong ambition growing up was to become a 4 star general in the military, I now

have a job that is even more important. I am the Mom of a beautiful 21 month old son..."

Read the rest of this story at:

[http://www.bizymoms.com/ideas/prog\\_dev062000.html](http://www.bizymoms.com/ideas/prog_dev062000.html)

For more information about sharing your story here e-mail our friendly auto responder: [idea\\_submit@bizymoms.com](mailto:idea_submit@bizymoms.com)

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#### FREELANCERS Are You Looking For Work?

Here's great news for those of you who are freelancers. There's a site where you can find future projects. The website, WorkExchange, instantly links together thousands of employers and independent professionals in real-time. To find out more information and to look for projects, visit <http://www.bizymoms.workexchange.com>

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**THIS WEEK AT BIZYMOMS.COM**

#### MESSAGE BOARDS

VISIT OUR MESSAGE BOARDS TODAY - There are a lot of people out there who have the answers to your work-at-home questions. Whether it's about work-at-home scams or maybe you have some Canadian home business questions – you'll find the answers you need HERE!  
<http://www.bizymoms.com/discus>

#### THIS WEEK'S CHAT SCHEDULE

\* All Times Are EST

6PM Professional Pet Sitting  
Hosted By Lisa Trader

8PM Finding your Niche  
Hosted By Katie Veseleny

9PM DTP / Web Design  
Hosted By Charlene Wilson

10PM Medical Billing as a Home Business  
Hosted By Merry Schiff

Tuesday, August 22

8PM Building Self Confidence to Follow your Dreams  
Hosted By Beth Cameron

10PM Organizing for a Better Biz

Hosted By Libby Hill

Wednesday, August 23

8PM Business on a Shoestring

Hosted By Katie Veseleny

9PM Tips to the Top (network marketing for dummies)

Hosted By Cynthia Copier

10PM Network Marketing Know How

Hosted By Jackie Ulmer

Thursday, August 24

1PM Self Publishing the Write Way

Hosted By LaDonna Vick

2PM Self Care for the Bizy Mom

Hosted By Teri Thomas

9PM Managing your Time Wisely

Hosted By Katie Veseleny

mdnt Finding your Niche

Hosted By Caig Ignatowicz

Friday, August 25

9PM Candy Wrappers as a Home Biz

Hosted By Melanie Westmoreland

10PM Let your Hair Down after a Bizy Week

Hosted By Grace Norcott

Saturday, August 26

3PM Santa Letters and PSLs

Hosted By Katie Veseleny

Sunday, August 27

8PM How To Run A Small Office Support Business - <sup>Guest:</sup> Gal Friday's - Shenny Hoff

Hosted By Diana Ennen

9PM Self Care for the BizyMom

Hosted By Teri Thomas

10PM Finding the right Product in direct marketing

Hosted By Elizabeth Pennywell

To Chat: <http://www.bizymoms.com/echat42/public/>

To Receive Our Daily Chat Reminders:

<http://www.bizymoms.com/remindme.html>

=====**Advertisement**=====

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#### Quote Of The Week

The only place where success comes before work is in the dictionary.

- Vidal Sassoon

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#### The Benefits of Creating A Business Plan By Liz Folger, Work-At-Home Coach

When I started my first business I didn't have a solid, well thought-out business plan. I threw together a rough one that I used to apply for a bank loan (which I didn't get, by the way). If you take the time to research and put together a small business plan, you will have a much clearer and focused idea of what you can expect from your business.

A good business plan will help you figure out approximately what your business will cost to get off the ground. You don't want to guess at this. Knowing your costs will help you decide what you're going to charge.

The bottom line - most businesses fail because they don't have a clearly spelled-out business plan. Don't make that mistake.

For those of you who have been in business for awhile, don't think a business plan can't help you. Because you'll be wrong. Your business plan should be taken out on a regular basis, reread and updated.

Below I have given you a list of questions you should ask yourself when starting your home business. For a complete list of questions, check out my book, "The Stay-at-Home Mom's Guide To Making Money", available at <http://www.amazon.com/exec/obidos/ISBN=0761521496/bizymomsA/> or at your favorite bookstore.

1. What is your business exactly? Explain in one or two sentences. (If you can't describe your business in a couple of sentences, rethink your business and focus your idea).
2. Is your particular business needed? List the reasons that make you think so.
3. Where do you see your business in one year? In three years? In five years? (Be specific.)
4. How will you fund your business? Savings, credit cards, loans?
5. What equipment/office supplies/licenses will you need to get your

business started? Total Cost?

6. What organizations and trade publications will you need? Total Cost?

7. Who is your target customer? Describe them.

8. What other businesses will you be competing with?

9. What makes your business different from your competitor's business? (Include price, quality, unique services, etc.)

10. Where will you set up your home office? Is it going to cost me money to make a nice workable office? Cost?

11. Will you use daycare everyday or once a week? Cost?

12. How much money do you need to make each month to help my family survive?

Once again, this is just a partial list, but there are enough questions here to give you a good idea of what you'll be facing with a new business and the costs involved.

A business plan is essential to any successful home business. As one great quote says, Those who fail to plan, plan to fail. - Author Unknown

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Liz Folger is the author of "The Stay-at-Home Mom's Guide To Making Money From Home" you can purchase it online at amazon.com <http://www.amazon.com/exec/obidos/ISBN=0761521496/bizymomsA/> or by calling 800-632-8676.

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